

A4 Digital Colour Laser Printer

**RICOH**  
imagine. change.

**RICOH**  
**P C301W**  
**M C250FW**

Copier  Printer  Facsimile  Scanner



**RICOH**  
**P C301W**

**25**  
ppm Full Colour  
Monochrome

**RICOH**  
**M C250FW**

**25**  
ppm Full Colour  
Monochrome

# Vibrant Business Colour

Adding impact to your everyday print communications, putting vibrant and productive colour printing within easy and affordable reach.

## Class-leading Functionality

Perfect for small offices with demanding print requirements, RICOH P C301W and M C250FW help to save space without compromising on quality or performance. To keep pace with demand, vibrant colour and black-and-white output is delivered at up to 25 pages per minute. And, with Near Field Communication (NFC) which makes connection as easy as tap and go, brilliant everyday colour is now within everyone's reach.



## Productive Time-saving Features

To simplify your print environment, Ricoh offers single and multi-function versions of the same advanced print engine. RICOH M C250FW is a compact fax-enabled 4-in-1 MFP. Its large colour touchscreen simplifies operation and to ensure time saving, the standard Single Pass Document Feeder (SPDF) quickly scans double-sided originals in a single pass. The addition of an optional second paper tray expands capacity and provides flexibility to enable different sizes and types of paper stocks to be ready for use.

## Easy Installation and Support

Easy to install, RICOH P C301W and M C250FW will work seamlessly in any virtual environment. Windows, Mac and even Linux are supported to improve access and users can connect using AirPrint, Mopria and Google Cloud Print. With Wi-Fi Direct and Near Field Communication (NFC) built in, it has never been easier to join a network. Furthermore, with their high yield cartridges, these reliable desktop devices offer best-in-class total costs of ownership.



## Security in our DNA

Recognising modern business security challenges, RICOH P C301W and M C250FW ensures business information remains secure with robust security layers in place. Manage your confidential documents with the Locked Print function and only release when authentication is done at the device.

Learn more about RICOH's Security layers:  
<https://www.ricoh.com/products/security/mfp/>

# RICOH P C301W / M C250FW

## MAIN SPECIFICATIONS

MODEL	RICOH P C301W	RICOH M C250FW
<b>GENERAL</b>		
Function (s)	Print	Copy, Print, Scan, Fax
Operation panel	4-Line LCD	4.3" Touchscreen Operation Panel
Warm-up time		20 seconds
First output speed : B/W		9.4 seconds
First output speed : Full Colour		9.8 seconds
Continuous output speed		25 ppm
Memory		256MB
SPDF capacity		50 sheets
Weight [Mainframe]	25kg or less	30kg or less
Dimensions W x D x H	400 x 450 x 334 mm	420 x 493 x 473 mm
Power source	220 - 240V, 50/60Hz	
<b>COPIER</b>		
Multiple copying	-	Up to 99 copies
Resolution	-	600 dpi
Zoom	-	From 25% to 400% in 1% steps
<b>PRINTER</b>		
CPU	350MHz	400MHz
Printer language	PCL5c, PCL6, PostScript3 (Emulation)	
Print resolution	600 x 600 dpi (2,400 x 600 dpi equivalent)	
Network interface	Standard: USB2.0, 10Base-T/100Base-TX, IEEE802.11a/b/g/n/ac (Wireless LAN, 2.4GHz / 5GHz)	
Mobile printing capability	RICOH SmartDevice Connector, Apple AirPrint™*, Google Cloud Print, Mopria, NFC	
Window® environments	Window® 7/8.1/10. Window® Server 2008/2008 R2/2012 R2/2016/2019	
Mac OS environments	MAC OS 10.10 - 10.14 - PostScript 3 only	
Other supported environment	Linux	
<b>SCANNER</b>		
Scanning speed	-	B/W: 10ipm Colour: 6ipm
Resolution	-	75 - 19,200 dpi (optical resolution maximum 1,200 dpi)
Compression method	-	B&W: TIFF (MH/MR/MMR), JPEG (Grayscale), PDF, Colour: PDF, JPEG
File formats	-	Single Page TIFF, Multi Page TIFF, Single Page JPEG Single Page PDF, Multi Page PDF, High Compression PDF
Scan modes	-	Email, Folder, Network TWAIN, USB
<b>FACSIMILE</b>		
Circuit	-	PSTN, PB
Transmission speed	-	3 seconds
Modem speed	-	33.6 Kbps - 2,400bps with Auto Fallback
Resolution : Standard	-	8 x 3.85 lone/mm, 200 x 100 dpi
Resolution : detail, photo	-	8 x 7.7 lone/mm, 200 x 200 dpi
Compression method	-	MH, MR, MMR, JBIG
Memory	-	2.5MB
<b>SECURITY</b>		
Features	User Code Authentication, Wireless LAN Security	
<b>PAPER HANDLING</b>		
Recommended paper size	A4, B5, A5, B6, A6, Legal, HLT, Executive, Foolscap, Folio, 16K, Com10, Monarch, C5 Env, C6 Env, Letter, Custom size	
Paper input capacity	Standard: 250 sheets (excluding bypass 1 sheet) Maximum: 751 sheets (including bypass 1 sheet)	
Paper output capacity	150 sheets	
Paper weight	Standard Tray: 60 - 163g/m <sup>2</sup> , Bypass: 60 - 163g/m <sup>2</sup> , Duplex: 60 - 90g/m <sup>2</sup>	
Paper types	Plain paper 1/2, Recycled paper, Middle thick paper, Thick paper 1/2, Thin paper, Colour paper, Letterhead, Preprinted, Prepunched Paper, Labels, Bond, Cardstock, Envelope	
<b>ECOLOGY</b>		
Power consumption : Maximum	1,300W	
Power consumption : Ready mode	32.8W	35.4W
Power consumption : Sleep mode	0.66W	0.74W
TEC value	0.40 kWh	0.35 kWh
<b>OUTPUT TRAY OPTION</b>		
1 x 500-sheet paper tray (TK1220)	Paper size: A4, Letter, Paper weight: 60 - 105g/m <sup>2</sup>	
<b>CONSUMABLES</b>		
Starter toner	Black: 1,000 pages, Colour: 1,000 pages	
Toner (K - Black)	6,900 pages	
Toner (CMY - Cyan, Magenta, Yellow)	6,300 pages	

\*Apple AirPrint™ available end of November 2019.

**RICOH**  
imagine. change.

**13 RICOH**  
ricoh.com.au

Ricoh Australia Pty Ltd, 2 Richardson Place, North Ryde, NSW 2113, Australia, 13 Ricoh (13 74 264)

©2019 Ricoh Australia Pty Ltd  
Rico® and the Ricoh Logo are registered trademarks of Ricoh Company, Ltd. All other trademarks are the property of their respective owners. ©2017 Ricoh Australia Pty Ltd. All Rights Reserved. The content of this document, and the appearance, features and specifications of Ricoh products and services are subject to change from time to time without notice. Products are shown with optional features. While care has been taken to ensure the accuracy of this information, Ricoh makes no representation or warranties about the accuracy, completeness or adequacy of the information contained herein, and shall not be liable for any errors or omissions in these materials. Actual results will vary depending upon use of the products and services, and the conditions and factors affecting performance. The only warranties for Ricoh products and services are as set forth in the express warranty statements accompanying them.

